

**AN ORDINANCE TO AMEND CHAPTER 64, MOBILE CITY CODE, 1991,**  
**AS AMENDED, TO ADDRESS REFACING OF EXISTING SIGNS, and**  
**TO ADDRESS CHANGES IN INDUSTRY STANDARDS FOR**  
**DRIVE-THRU MENU BOARDS**

BE IT ORDAINED BY THE CITY COUNCIL OF MOBILE, ALABAMA, THAT, MOBILE CITY CODE, 1991, IS HEREBY AMENDED AS FOLLOWS:

**I. Amend Chapter 64-11.2, Definitions, by adding the following definition:**

*Sign Refacing.* Repainting or replacing the advertising surface of a sign without making structural or cabinet changes

**II. Amend Chapter 64-11.5, Sign Regulations, Signs for which a permit is not required by adding sub-paragraph P as follows:**

*Sec. 64-11. - Sign regulation provisions.*

*5. Signs for which a permit is not required.*

A permit is not required for the following types of signs which meet the criteria set out below, and such signs shall not be considered in determining the allowable number or size of signs on a lot.

**p. *Sign Refacing: a permit is not required for refacing, provided there is no Change in Use nor Change of Occupancy related to the business for which the sign is being refaced.***

**III. Amend Chapter 64-11.8.C.2.(f) as follows:**

*Sec. 64-11. - Sign regulation provisions.*

*8. Standards by use.*

c. *Commercial and industrial districts.* Permits are required for all allowed signs and must conform to the following criteria:

2. Building sites with one (1) establishment. Any establishment located on a building site with one (1) establishment may erect signs as follows:

(f) ***Menu board: One (1) drive-thru menu/order board per drive-thru lane, with a maximum of 48 (forty-eight) square feet each. Must be located a minimum of 25' from any residential property line; and must conform to the following standards for maximum volume (documentation from manufacturer required with permit application for menu board sign).***

Distance from the Speaker (Feet)	SPL (dBA)
1 foot	84 dBA
2 feet	78 dBA
4 feet	72 dBA
8 feet	66 dBA
16 feet	60 dBA
32 feet	54 dBA

Sec. 64-11. - Sign regulation provisions

8. Standards by use.

c. *Commercial and industrial districts.* Permits are required for all allowed signs and must conform to the following criteria:

(3) Multiple establishments on single building site. Multiple establishments on single building sites may erect one (1) monument sign with a maximum size of seventy-five (75) square feet per side and height of five (5) feet or one (1) freestanding sign with a maximum size of three hundred fifty (350) square feet per face and height of fifty (50) feet. In addition, each establishment located on a single building site with two (2) or more establishments may erect one (1) sign as follows:

(d) ***Menu board: One (1) drive-thru menu/order board per drive-thru lane, with a maximum of 48 (forty-eight) square feet each. Must be located a minimum of 25' from any residential property line; and must conform to the following standards for maximum volume (documentation from manufacturer required with permit application for menu board sign).***

Distance from the Speaker (Feet)	SPL (dBA)
1 foot	84 dBA
2 feet	78 dBA
4 feet	72 dBA
8 feet	66 dBA
16 feet	60 dBA
32 feet	54 dBA

## V. REPEAL OF CONFLICTING ORDINANCE.

All Ordinances or parts of Ordinances in conflict with the provisions of this Ordinance, insofar as they conflict, are hereby repealed.

## VI. SEVERABILITY.

If any section, subsection, clause or phrase of this Ordinance is for any reason held to be unconstitutional or otherwise invalid by a court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this Ordinance.

## VII. EFFECT OF ORDINANCE

This Ordinance shall be in full force and effect from and after its adoption and publication as required by law.

Adopted:

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City Clerk, Lisa Lambert