



THE CITY OF MOBILE, ALABAMA  
MOBILE CITY PLANNING COMMISSION

LETTER OF DECISION

March 4, 2026

Mr. Harold K. Russell  
Headrick Signs and Graphics Inc.  
1 Freedom Square  
Laurel, Mississippi 39440

Re: 6735  
BOA-003613-2026  
5831 U.S. Highway 90 West  
Headrick Signs and Graphics, Inc.  
District 4

Sign Variance to allow a wall sign greater than 350 square feet and informational signs greater than 20 square feet in a B-3, Community Business Suburban District; the Unified Development Code (UDC) limits wall signs to a maximum size of 350 square feet and limits informational signs to 20 square feet maximum in a B-3, Community Business Suburban District.

Dear Applicant(s) / Property owner(s):

At its meeting on March 2, 2026, the Board of Zoning Adjustment considered the above referenced application.

After discussion, the Board determined the following findings of fact for approval:

- A) The variance **will not** be contrary to the public interest;
- B) Special conditions **exist** such that a literal enforcement of the provisions of the chapter **will** result in unnecessary hardship; and
- C) The spirit of the chapter **shall be** observed and substantial justice **done** to the applicant and the surrounding neighborhood by granting the variance.

The approval is subject to the following conditions:

- 1) Obtaining the applicable permits for each sign, even if refacing an existing sign;
- 2) Signage is limited to the size depicted in the application; and
- 3) Full compliance with all municipal codes and ordinances.

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No permit, license or certification can be issued until the 15-day appeal period has expired and no appeal has been made. If a permit/license has not been obtained on or before September 2, 2026, the variance will expire and become null and void.

Any party aggrieved by this decision may, within fifteen days of the date of the decision, appeal to the Circuit Court of Mobile County by filing a written notice of appeal, specifying the decision from which the appeal is taken. Notice of the appeal, as well as a date stamped copy of the appeal filed in Circuit Court must be filed with this Board within the fifteen-day appeal period.

For further assistance, please call 251-208-5895.

Sincerely,

**BOARD OF ZONING ADJUSTMENT**

William Guess, Chairman



By: \_\_\_\_\_

Stephen Guthrie  
Deputy Director of Planning and Zoning