



THE CITY OF MOBILE, ALABAMA  
BOARD OF ZONING ADJUSTMENT  
LETTER OF DECISION

April 10, 2014

McDonald's USA, LLC  
3850 N Causeway Blvd., Suite 1200  
Metairie, LA 70002

**Re: #5884**  
**(ZON2014-00456)**  
**Michael Crowley (McDonald's USA, LLC)**  
2 Springdale Boulevard  
(Southwest corner of Dauphin Street and Springdale Boulevard)

Dear Applicant(s) / Property Owner(s):

On April 7, 2014, the Board of Zoning Adjustment considered your request for **Sign Variance to allow three nonconforming freestanding signs to remain and two menu board signs to be installed at an existing restaurant in a B-3, Community Business District** at the above referenced location.

After discussion, the Board approved the request, finding that:

- 1) Based on the fact that the proposed menu boards are not considered branding advertising and no increase in advertising signage is proposed, the variance will not be contrary to the public interest;
- 2) Special conditions (existing legal nonconforming freestanding signs) exist such that a literal enforcement of the provisions of the chapter will result in unnecessary hardship; and
- 3) The spirit of the chapter shall be observed and substantial justice done to the applicant and the surrounding neighborhood by granting the variance in that there will not be any increase in site identity or advertising signage.

The approval is subject to the following conditions:

- 1) the obtaining of all necessary permits associated with the menu boards;
- 2) no corporate imaging to be placed on the menu boards;

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- 3) no other signage on the site to contain any corporate imaging, other than the three existing legal nonconforming freestanding signs; and
- 4) full compliance with all other municipal codes and ordinances.

Any party aggrieved by this decision may, within fifteen days of the date of the decision, appeal to the Circuit Court of Mobile County by filing a written notice of appeal, specifying the decision from which the appeal is taken. Notice of the appeal, as well as a date stamped copy of the appeal filed in Circuit Court must be filed with this Board within the fifteen-day appeal period.

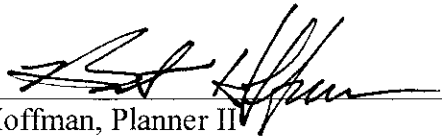
No permit, license or certification can be issued until the 15-day appeal period has expired and no appeal has been made. If a permit/license has not been obtained on or before October 7, 2014, the **Sign Variance** will expire and become null and void. For additional assistance call (251) 208-5895.

Sincerely,

**BOARD OF ZONING ADJUSTMENT**

William Guess, Chairman

By:

  
Bert Hoffman, Planner II

cc: Persona Sign Makers Image Builders  
Adams

/lw