



THE CITY OF MOBILE, ALABAMA  
BOARD OF ZONING ADJUSTMENT  
LETTER OF DECISION

June 10, 2016

Sign Medics, LLC  
11635 Taylor's Drive  
Semmes, AL 36575

Re: #6042/6031/5764  
(Case #ZON2016-01028)  
Randall Miller  
3201 Airport Boulevard  
(South side of Airport Boulevard near main building entrance to Colonial Bel Air Mall).

Dear Applicant(s) / Property Owner(s):

On June 6, 2016, the Board of Zoning Adjustment considered your request for **Sign Variance to allow exterior signage for a tenant without an individual entrance to a multi-tenant site in a B-3, Community Business District; the Zoning Ordinance requires tenants to have an individual entrance to allow exterior signage at a multi-tenant site in a B-3, Community Business District** at the above referenced location.

After discussion, the Board determined the followings findings of fact for denial:

- 1) Approving the variance will be contrary to the public interest in that it would not afford other similar businesses within the mall equal and fair opportunity to advertise and promote their products and services;
- 2) Special conditions (customers would think that the store was no longer at this location) do not exist such that the literal enforcement of the provisions of the chapter will result in an unnecessary hardship as other advertising means are available; and
- 3) The spirit of the chapter shall not be observed and substantial justice shall not be done to the surrounding neighborhood by granting the variance because the proposed sign could set a precedent for other interior mall stores to be allowed exterior wall signage creating a cluttered and unfavorable physical image.

**Randall Miller**

**June 10, 2016**

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Any party aggrieved by this decision may, within fifteen days of the date of the decision, appeal to the Circuit Court of Mobile County by filing a written notice of appeal, specifying the decision from which the appeal is taken. Notice of the appeal, as well as a date stamped copy of the appeal filed in Circuit Court must be filed with this Board within the fifteen-day appeal period.


For additional assistance call (251) 208-5895.

Sincerely,

**BOARD OF ZONING ADJUSTMENT**

William Guess, Chairman

By:

  
Bert Hoffman, Principal Planner

cc: Rouse Properties

/lr