



THE CITY OF MOBILE, ALABAMA

BOARD OF ZONING ADJUSTMENT

LETTER OF DECISION

January 11, 2023

Jennifer Jackson  
3345 Halls Mill Road  
Mobile, Alabama 36606

**Re: #6492/3565**  
**(Case #BOA-002325-2022)**  
**Wrico Signs**  
**6051 Old Shell Road**  
**(Southwest corner of Old Shell Road and Center Drive).**

Dear Applicant(s) / Property owner(s):

On January 9, 2023, the Board of Zoning Adjustment considered your request for a **Sign Variance to allow a digital electronic message center sign within 300 feet of residentially zoned property in a B-1, Buffer Business District; the Zoning Ordinance does not allow a digital electronic message center sign within 300 feet of residentially zoned property in a B-1, Buffer Business District.**

**After discussion, the Board determined the following Finding of Fact for Approval:**

- 1) Approving the variance will not be contrary to the public interest in that the proposed sign will face the University of South Alabama, whose student population is served by the applicant, and not facing the nearby residences.**

**The approval is subject to the following conditions:**

- 1) Reconfiguration of the sign to be one (1)-sided, and face North;**
- 2) The sign is restricted to a static image after sunset; and**
- 3) The sign is to be turned off from 10 PM – 7 AM.**

Any party aggrieved by this decision may, within fifteen days of the date of the decision, appeal to the Circuit Court of Mobile County by filing a written notice of appeal, specifying the decision from which the appeal is taken. Notice of the appeal, as well as a date stamped copy of the appeal filed in Circuit Court must be filed with this Board within the fifteen-day appeal period.

**BOA-002325-2022 WRICO SIGNS**

**January 11, 2023**

**Page 2 of 2**

No permit, license or certification can be issued until the 15-day appeal period has expired and no appeal has been made. If a permit/license has not been obtained on or before **July 9, 2023**, the variance will expire and become null and void.

For further assistance, please call 251-208-5895.

Sincerely,

**BOARD OF ZONING ADJUSTMENT**

William Guess, Chairman

By: Marie York  
Marie York, Principal Planner