



THE CITY OF MOBILE, ALABAMA  
BOARD OF ZONING ADJUSTMENT

LETTER OF DECISION

June 2, 2026

Advantage Sign Company  
ATTN: Amanda Murphy  
5819 I-10 Industrial Parkway  
Theodore, AL 36582

Re: 6757/4509/4457  
BOA-003706-2026  
1725 Dauphin Island Parkway  
Advantage Sign Company (Amanda Murphy, Agent)  
District 3  
Sign Variance to allow digital gas pricers within 300-feet of residentially zoned properties in a B-3, Community Business Suburban District; the Unified Development Code (UDC) does not allow digital gas pricers within 300-feet of residentially zoned properties in a B-3, Community Business Suburban District.

Dear Applicant(s) / Property owner(s):

At its meeting on June 1, 2026, the Board of Zoning Adjustment considered the above referenced application.

After discussion, the Board determined the following findings of fact for approval:

- A) The variance will not be contrary to the public interest;
- B) Special conditions exist such that a literal enforcement of the provisions of the chapter will result in unnecessary hardship; and
- C) The spirit of the chapter shall be observed and substantial justice done to the applicant and the surrounding neighborhood by granting the variance.

No permit, license or certification can be issued until the 15-day appeal period has expired and no appeal has been made. If a permit/license has not been obtained on or before December 1, 2026, the variance will expire and become null and void.

Any party aggrieved by this decision may, within fifteen days of the date of the decision, appeal to the Circuit Court of Mobile County by filing a written notice of appeal, specifying the decision from which the appeal is taken. Notice of the appeal, as well as a date stamped copy of the appeal filed in Circuit Court must be filed with this Board within the fifteen-day appeal period.

BOA-003706-2026 1725 Dauphin Island Parkway  
June 2, 2026

For further assistance, please call 251-208-5895.

Sincerely,

**BOARD OF ZONING ADJUSTMENT**

William Guess, Chairman

By:   
Stephen Guthrie  
Deputy Director of Planning and Zoning