



THE CITY OF MOBILE, ALABAMA  
MOBILE CITY PLANNING COMMISSION

LETTER OF DECISION

November 4, 2025

Wrico Signs  
Attn: Jennifer Jackson  
3345 Halls Mill Road  
Mobile AL 36603

Re: 6706/2719/1908/1571  
BOA-003472-2025  
4125 Moffett Road  
Wrico Signs (Jennifer Jackson, Agent)  
District 7

Sign Variance to allow one (1) freestanding on-premise sign, one (1) freestanding off-premise sign and twelve (12) wall signs in a B-3, Community Business Suburban District; the Unified Development Code (UDC) limits single tenant sites in a B-3, Community Business Suburban District to no more than one (1) freestanding sign and no more than two (2) wall signs, and requires all signs to be located on the site for which they contain advertising material.

Dear Applicant(s) / Property owner(s):

At its meeting on November 3, 2025, the Board of Zoning Adjustment considered the above referenced application.

After discussion, the Board determined the following findings of fact for approval of both proposed freestanding signs and three (3) wall signs of the applicant's choosing:

- A) The variance **will not** be contrary to the public interest;
- B) Special conditions exist such that a literal enforcement of the provisions of the chapter **will** result in unnecessary hardship; and
- C) The spirit of the chapter **shall** be observed, and substantial justice done to the applicant and the surrounding neighborhood by granting the variance.

If approved, the following conditions should apply:

- 1) Acquisition of the appropriate permit(s) for each sign, prior to their construction or placement on the property.

November 4, 2025

No permit, license or certification can be issued until the 15-day appeal period has expired and no appeal has been made. If a permit/license has not been obtained on or before May 3, 2026, the variance will expire and become null and void.

Any party aggrieved by this decision may, within fifteen days of the date of the decision, appeal to the Circuit Court of Mobile County by filing a written notice of appeal, specifying the decision from which the appeal is taken. Notice of the appeal, as well as a date stamped copy of the appeal filed in Circuit Court must be filed with this Board within the fifteen-day appeal period.

For further assistance, please call 251-208-5895.

Sincerely,

**BOARD OF ZONING ADJUSTMENT**

William Guess, Chairman



By: \_\_\_\_\_

Stephen Guthrie

Deputy Director of Planning and Zoning