# MOBILE HISTORIC DEVELOPMENT COMMISSION CITY OF MOBILE

# ARCHITECTURAL REVIEW BOARD

**Minutes of the Meeting** 

April 14, 2003

# **CALL TO ORDER**

Chair Cindy Klotz called the Architectural Review Board Meeting to order at 3:02 p.m.

Ed Hooker, Architectural Engineer, called the roll as follows:

<u>Present</u>: Robert Brown, Bunky Ralph, Cindy Klotz, Dennis Carlisle, Bill Christian Jackie McCracken, Alternates Jim Wagoner and Harris Oswalt

<u>Absent:</u> Karen Carr, Nick Holmes, III, Douglas Kearley, Dan McCleave, , Buffy Donlon A quorum was declared after the roll was called.

In Attendance	Address	Item Number
John Dendy	161 South Georgia Avenue	C, 3
Joe Ringhoffer	1211 Government Street	C, 3
Gregory Dickinson	251 Government Street	C, 2
David Lay	310 North Joachim Street	
Tommie Anderson	1217 Government Street	C, 3
Don Hodgson, Mobile Fence	4308 Halls Mill Road	C, 3

# **APPROVAL OF THE MINUTES**: February 24, 2003 Meeting

Dennis Carlisle moved to approve the minutes as mailed. Bill Christian seconded the motion, which passed by unanimous vote.

# **APPROVAL OF THE MID-MONTH CERTIFICATES OF APPROPRIATENESS:**

Bunky Ralph moved to approve the mid-month certificates as mailed. Harris Oswalt seconded the motion, which passed by unanimous vote.

#### MID MONTH APPROVALS

1. 32 Blacklawn: Austin and Kelly Allen.

Repaint house in the following Sherwin Williams color scheme:

Body – SW6170 Techno gray

Trim – SW7005 Pure White

Accent – SW2847 Roycroft Bottle Green

**<u>APPROVED</u>** 3/13/03 asc

2. 1559 Fearnway: Gulf Coast Roofing.
Reroof house to match existing timberline roofing material in color, size and dimension.

# APPROVED 3/18/03 asc

3. 1158 Church Street: Joseph and Martha LaCicero.
Repair to rotten wood with materials matching existing in profile and dimension. Repaint in existing Victorian color scheme.

# APPROVED 3/19/03 weh

4. 550 Government Street: B. L. Bennett.
Alter cornice and front materials to true stucco.

# APPROVED 3/21/03 jdb

5. 505 Church Street: Daniels Sheetmetal/James M. Compton.
Repair or replace leaking gutters to match existing. Replace rotten wood as necessary with new matching existing in profile and dimension. Prime new wood. (new paint scheme to be submitted at a later date)

# APPROVED 3/24/03 asc

6. 1056 Palmetto Street: Carl Thomas.
Replace rotten wood with new matching existing in profile and dimension.
Repaint to match existing color scheme.

## APPROVED 3/24/03 weh

7. 603 Church Street: Sherwood and Teresa Lynn.

Repaint house per existing colors:

Body: Curio gray Trim: White

Porch deck and shutters: Bellingrath Green

# APPROVED 3/24/03 jss

8. 56 South Conception Street: Lewis Mayson Contracting.
Repair or replace rotten wood with new wood matching original in profile and dimension. Prime and repaint to match existing color scheme. Repair flashing on parapet walls at roof as necessary

# APPROVED 3/18/03 weh

9. 62 South Lafayette Street; Liberty Roofing Company/Lindblom. Reroof with 3 tab fiberglass shingles, rustic black in color.

#### **APPROVED** 3/24/03 asc

10. 253 Charles Street: Creative Tile and Hardwood.

Repair to porch structure, porch deck and balustrade to match existing in profile and dimension. Paint new materials to match existing.

# APPROVED 3/25/03 asc

11. 1410 Church Street: Michael Baucom.

Reroof house with 3 tab asphalt shingles matching existing in profile, dimension and color.

# APPROVED 3/26/03 asc

12. 261 Rapier Avenue: Jeffrey Cosgrove.

Construct 8' x 12' storage building as per stock MHDC plans provided by staff. Building to be painted to match the main residence. Roofing to be asphalt shingles.

Stain existing fence dark green.

# APPROVED 3/27/03 weh

13. 152 Marine Street: David Beech.

Install two canvas awnings, black in color, over front windows. Replace existing gravel drive with concrete ribbon drive as per submitted site plan.

#### APPROVED 3/28/03 weh

14. 7 S. Lafayette Street: Mrs. Nagle.

Repair flat roof to match existing. Replace rotten wood on soffit with new matching existing in profile and dimension. Paint new wood to match existing color scheme. Repair or replace gutters as necessary to match existing in color, profile and dimension.

## APPROVED 3/28/03 weh

15. 20 South Lafayette: Martha Harris/ Diversified Roofing. Reroof with timberline shingles, charcoal blend in color.

# APPROVED 3/28/03 weh

16. 15 Gladys Avenue: Kevin Pickett Contracting.

Construct 20' x 20' carport structure as per plans provided by MHDC. Sides to be MARC lattice painted green; roof to have 3/12 pitch roof, with shingles matching that of the existing house. All soffit, eave, cornice and fascia to match that of the main house

## APPROVED 4/1/03 weh

17. 604 Eslava Street: Building and Maintenance Company.
Repair rotten wood as necessary. Replace masonite and plywood siding in gables with 1x material matching existing lap in profile and dimension.
Repaint in existing color scheme.

## APPROVED 4/1/03 weh

18. 312 South Monterey Street: Bob Sheffield.
Replace rotten wood fence with new wood fence matching existing in height, profile and dimension.

# APPROVED 4/1/03 weh

#### C. NEW BUSINESS:

1. **044-02/03 – CA** 412 Dauphin Street Watermark Design Group

Nature of Project: Install landscaped parking lot as per submitted plans.

**APPROVED** as submitted. Copy of Certified Record attached.

2. **045-02/03 – CA** 251 Government Street

Applicant: Ash Corporation/dba Radisson Hotel

Nature of Project: Replace existing Radisson wall-mounted signage with new Radisson logo wall signage as per submitted

designs, totaling 284 sf.

**DENIED.** Copy of Certified Record attached.

3. **046-02/03 – CA** 1217 Government Street

Applicant: The Franklin Primary Health Clinic/Charles White

Nature of Project: Construct 515 linear feet of 6' cypress privacy fence along residential zoned properties adjoining the

subject location, as per submitted site plans

**APPROVED** with conditions. Copy of Certified Record attached.

4. **047-02/03 – CA** Lot 10, 317 North Conception Street

Applicant: Harold Drew

Nature of Project: Move historic house from Old Shell Road in Spring Hill and place on lot in the DeTonti Square

Historic District as per submitted information.

**APPROVED** with conditions. Copy of Certified Record attached.

048-02/03 - CA5. 1260 Government Street

Applicant:
Nature of Project: Griffith Shell/ Stephen Griffith

Replace existing Shell signage with new corporate logo and

color scheme as per submitted information.

**APPROVED** as submitted. Copy of Certified Record attached.

The Meeting Adjourned at 4:18 p.m.

# APPLICATION FOR A CERTIFICATE OF APPROPRIATENESS CERTIFIED RECORD

**045-02/03** – **CA** 251 Government Street

**Applicant:** Ash Corporation/dba Radisson Hotel

Received: 3/28/03 Meeting Date (s):

**Submission Date** + **45 Days**: 5/12/03 1) 4/14/03 2) 3)

# **INTRODUCTION TO THE APPLICATION**

**<u>Historic District:</u>** Church Street East Historic District

**Classification:** Contributing

**Zoning:** B-4: General Business

**Additional Permits Required:** Urban Development Land Use Sign Permit

**Nature of Project:** Replace existing Radisson wall-mounted signage with new Radisson logo wall signage as

per submitted designs, totaling 284 sf.

## **History of the Property:**

In 1992 the applicants were granted a variance to allow a total of 300 sf of signage for this property. This was to be divided between an interstate sign (type of signage described in Board of Zoning Adjustment application) not to exceed 200 sf, and other signage not to exceed 100 sf.

In 1993, the case was re-opened when the applicants requested a change from the previous decision. The applicants wished to have two interstate signs. The Board allowed the 200 sf allocated for interstate signs to be divided into two, allowing two interstate signs, neither of which was to exceed 100 sf.

The current request is to allow the replacement of three existing wall-mounted interstate signs:

On the south façade, one sign measuring 5' high x 21' -35/8" long, totaling 108 sf On the east façade, one sign measuring 5' high x 21' -35/8" long, totaling 108 sf On the west façade, one sign measuring 4' high x 17'  $-0\frac{1}{2}$ " long, totaling 68 sf.

The total of 284 sf. does not include the signage on the awnings over the entrances into the lobby on both Government and Joachim Streets, or any signage displayed on glass.

At some point in the past, a sign was erected without a permit or Review Board approval. Also, awnings with signage were added without a permit or Review Board approval.

The property in question was constructed in 1940 and is a "prominent part of Mobile's skyline."

The National Park Service noted that the building is "an important historic skyscraper and is notable for

its high degree of integrity."

The hotel is listed by the National Trust for Historic Preservation as one of the Historic Hotels of America.

The Mobile Historic Development Commission holds a preservation and conservation easement on this property.

#### APPLICABLE SECTIONS OF GUIDELINES and DESCRIPTION OF PROJECT

Lower Dauphin Street Commercial District Design Guidelines

SectionsTopicDescription of Work6-AMiscellaneous Provisions: SignageReplace existing signage

#### **STAFF COMMENTS**

Based on information contained in the Application, in Staff's judgement:

- 1. The Guidelines state that sign materials should compliment the façade materials of the building. Simple designs are most effective and encouraged.
  - a. The existing signage was installed in 1994.
  - b. The removal of the existing signage would not materially impair the integrity of the structure or the district.
  - c. The modern and informal design of the proposed signage, described as "raceway mounted channel letters with white faces" is not compatible with the classical and traditional design of the structure.
  - d. The design of the existing signage, while internally lit, is more traditional in nature and more compatible with the historic structure.
  - e. The white, red and pale lime green colors of the proposed new signage do not compliment the red tone of the historic brick.
  - f. The proposed signage would be more appropriate on a new facility at a suburban interstate exit as opposed to a downtown urban setting.
  - g. The signage on the awnings facing Government Street and Joachim Street already reflect the new Radisson corporate logo, along with the door mats.
  - h. The replacement of the existing signage with the proposed new incompatible signage would materially impair the integrity of the structure and the historic district.
- 2. The size (square footage) and number of the existing signage exceeds that allowed by the Board of Zoning Adjustment in 1993.
  - a. The Board of Adjustment allowed two interstate wall signs, neither of which was to exceed 100 sf. Currently there are three interstate wall signs:
    - On the south elevation, signage "Radisson Hotels" with the stylized "R" logo (81+ sf)
    - On the east elevation, signage "Radisson", measuring 3' x 26'-7 7/8" (81 sf)
    - On the west elevation, signage "Radisson", measuring 3' 6" x 19' (57 sf)

The variance allows for two -100 sf wall signs. The Review Board has no authority to alter that arrangement. The third sign should be removed. Also, since the new signage on the awnings and in other areas was apparently done without a Certificate of Appropriateness or permit, staff suggests a complete sign package be required by the Board. Staff recommends denial of the application as submitted.

#### **PUBLIC TESTIMONY**

<u>Support</u>: Mr. Gregory Dickinson, applicant and owner representative, appeared before the Review Board to answer questions. There was no one present in opposition to the application. Mr. Dickinson apologized for the installation of the awnings and the logos on the entry doors without ARB approval.

There was no one present to speak in opposition to this application.

# **BOARD DISCUSSION**

Jackie McCracken questioned the applicant as to the reason for the requested signage change. The applicant stated that the change was a nationwide corporate logo change.

Robert Brown asked the applicant whether the Radisson corporate architect was familiar with the historic nature of the subject property. The applicant stated that there was no architect involved, only the sign company handling the changing of all area Radisson signage. This logo is part of a national marketing program.

Jackie McCracken noted that the proposed informal character of the signage was inappropriate for installation on the subject property.

# **FINDINGS OF FACT**

Bunky Ralph moved that based on the facts presented in the application and at the public hearing, the Board finds staff comment 1, a-h, and 2, a, to be acceptable as finding of fact. Robert Brown seconded the motion, which passed by unanimous vote.

## **DECISION ON THE APPLICATION**

Bunky Ralph moved to deny the request for a Certificate of Appropriateness, and further moved that the Board accept staff's recommendation of requiring a complete sign package be submitted for review. Bill Christian seconded the motion, which passed by unanimous vote.

<u>Committee Members voting on this application</u>: Robert Brown, Bunky Ralph, Cindy Klotz, Dennis Carlisle, Bill Christian, Jackie McCracken, Alternates Jim Wagoner and Harris Oswalt

# APPLICATION FOR A CERTIFICATE OF APPROPRIATENESS – CERTIFIED RECORD

**046-02/03 – CA** 1217 Government Street

Applicant: The Franklin Primary Health Clinic/Charles White Received: 3/28/03 Meeting Date (s):

**Submission Date** + **45 Days**: 5/12/03 1) 4/14/03 2) 3)

# **INTRODUCTION TO THE APPLICATION**

**<u>Historic District:</u>** Oakleigh Garden Historic District

**Classification:** Non-Contributing **Zoning:** B-1: Business Buffer

Additional Permits Required:

**Nature of Project:** Construct 515 linear feet of 6' cypress privacy fence along residential zoned properties

adjoining the subject location, as per submitted site plans.

**History of the Project:** 

In 1998, the applicants applied for a variance from the Board of Zoning Adjustment to make the zoning classification of a portion of the site comply with actual use. The rear of the property contained a separate lot of record zoned R-1, single family residential. The applicants wished to rezone and include this lot as part of the main parcel.

The Board of Adjustment granted this with the condition that a 6' wood privacy fence be erected between the property owners on the south and east. Five years later, only after the owners of adjacent property questioned why the applicants had not come into compliance with the BoA's requirements.

The adjacent property owners have submitted a request that the Board approve an 8' double-sided capped wood privacy fence. The property owner to the south has requested that a 40" picket fence run from the sidewalk, and transition up to the 8' height along an 8' run. The property owner to the east has requested that the wood privacy fence stop at the intersection of the existing cast iron fence, running east and west between the property line and the residence. A revised site plan reflecting these changes is attached.

# APPLICABLE SECTIONS OF GUIDELINES and DESCRIPTION OF PROJECT Design Review Guidelines

SectionsTopicDescription of Work3Fences, Walls & GatesInstall 6' wood privacy fence

#### **STAFF COMMENTS**

Based on information contained in the Application, in Staff's judgement:

- 1. Guidelines state that fences should compliment the building and not detract from it. Design, scale, placement and materials should be considered along with its relationship to the historic district.
  - a. the building is a non-contributing brick doctors office
  - b. similar privacy fences can be found throughout the neighborhood

- 2. The height of solid fences in the historic districts is generally restricted to 6'; however, if a commercial property or multi-family housing adjoins the subject property, an 8' fence may be considered.
  - a. the request is for a 6' fence
  - b. an 8' fence would be appropriate given the nature of the use of this commercial property
  - c. the adjacent property owners are requesting an 8' double sided capped wood privacy fence to cut down on noise pollution, and potential trespassing from the applicant's property to the private residential property
- 3. The Guidelines state that the good, or finished side, should face public view.
  - a. the applicant is proposing to face the finished side inward on the parking lot, leaving the structural portion of the fence visible from the rear; this would not be fair to the adjacent residential property owners
  - b. the adjacent property owners have requested that the fence be constructed with the finished side facing the residential property; if this were approved, the structural side would be visible from Government Street
  - c. to avoid either of these situations, the fence should be double-sided

Staff recommends approval of the application with conditions.

## **PUBLIC TESTIMONY**

<u>Support</u>: Mr. Tommie Anderson, applicant, appeared before the Review Board to answer questions. Adjacent property owners John Dendy, 161 South Georgia Avenue, and Joe Ringhoffer, 1211 Government Street, were present to request the Board to consider approving the applicants' request with conditions.

Mr. Anderson began by explaining that the fence required by the Board of Zoning Adjustment had been not been constructed due to an oversight of the management of the clinic. He stated that Mobile Fence had quoted a price for the fence as proposed.

John Dendy stated that staff comments were appropriate and expressed the wishes of the adjacent property owners. Dendy stated that the reason for the rezoning at the time was to list the commercial property for sale, but that did not take place. He noted that his concerns of noise, visual privacy, etc. expressed five years ago at the Board of Zoning Adjustment had been confirmed.

Joe Ringhoffer stated that he had experienced four break-ins, with perpetrators entering his property from the direction of the subject parking lot. He noted that a finished side towards the residential property would create a ladder on which to climb into his yard. He noted that parents waiting in the parking lot had lifted their children over the existing welded wire fence in order for the children to access playground equipment in his back yard. He also noted that on two occasions individuals in the parking lot attempted to steal his dog. In addition, there is a problem with garbage being thrown from the parking lot onto adjacent property.

Don Hodgson representing Mobile Fence noted that there would be no way to nail slats on both sides of a fence due to large trees on the property line.

#### **BOARD DISCUSSION**

The Board noted that this particular application was unusual for a number of reasons:

1. The adjacency of a commercial property to significant residential structures on both Government Street and Georgia Avenue;

- 2. The fact that an unfinished side of a wood privacy fence visible from Government would impair the architectural integrity of the district;
- 3. The fact that Georgia Avenue is a major gateway into the Oakleigh Garden Historic District, and an unfinished side of a wood privacy fence would impair the architectural integrity of the adjacent historic structure and the district.
- 4. Bill Christian strongly recommended the applicants be required to install a finished cap.

# **FINDINGS OF FACT**

Jackie McCracken moved that staff comments 1-3 be acceptable as findings of fact. Jim Wagoner seconded the motion, which passed by unanimous vote.

Bill Christian moved that staff comment 2 regarding the 8' height was acceptable as finding of fact. Dennis Carlisle seconded the motion, which passed by unanimous vote.

Dennis Carlisle moved that the alternative site plan proposed by staff was acceptable as finding of fact. Bill Christian seconded this motion, which passed by unanimous vote.

Dennis Carlisle moved that staff comment 3 regarding the double-siding of the wood privacy fence be acceptable as finding of fact. Bill Christian seconded the motion. The vote passed 7-1, with Cindy Klotz voting against the motion.

#### **DECISION ON THE APPLICATION**

The Board moved to issue a Certificate of Appropriateness with the following conditions:

- 1. the fence be placed on the east property line, beginning at a northern point at the existing metal fence of the adjacent property owner;
- 2. The fence be placed on the south property line, beginning at an east point and running west to 33' of the street, where it steps down from 8' to 3' over an 8' long span, then become picket from 25' to sidewalk;
- 3. That the fence be double sided;
- 4. That the fence be 8' in height.

<u>Committee Members voting on this application</u>: Robert Brown, Bunky Ralph, Cindy Klotz, Dennis Carlisle, Bill Christian, Jackie McCracken, Alternates Jim Wagoner and Harris Oswalt

Certificate of Appropriateness Expiration Date: 4/14/04

# APPLICATION FOR A CERTIFICATE OF APPROPRIATENESS CERTIFIED RECORD

**047-02/03 – CA** Lot 10, 317 North Conception Street

**Applicant:** Harold Drew

**Received:** 3/28/03 **Meeting Date (s):** 

**Submission Date + 45 Days:** 5/12/0 1) 4/14/03 2) 3)

# **INTRODUCTION TO THE APPLICATION**

Historic District:DeTonti Square Historic DistrictClassification:Non-Contributing (vacant lot)Zoning:R-B, Residential BusinessAdditional Permits Required:Moving, Building

**Nature of Project:** Move historic house from Old Shell Road in Spring Hill and place on lot in the DeTonti

Square Historic District as per submitted information.

**History of the Project:** 

The lot is one that is available for sale from the City of Mobile. The applicants wish to move a house that they have under contract from Spring Hill to DeTonti Square. Staff met with the applicants and determined that the house would be appropriate for placement in the historic district. Staff worked with the applicants to receive clearance from Urban Development in terms of site coverage and setbacks.

While the Design Review Guidelines do not address moving structures into the district, the Guidelines for New Residential Construction could be applied in terms of compatibility.

# APPLICABLE SECTIONS OF GUIDELINES and DESCRIPTION OF PROJECT

Guidelines for New Residential and New Design Review Guidelines

<b>Sections</b>	<u>Topic</u>	Description of Work
3, I	Placement and Orientation	Relocate historic structure
3, II	Massing and Scale	Relocate historic structure

#### **STAFF COMMENTS**

Based on information contained in the Application, in Staff's judgement:

- 1. Placement has two components: Setback, the distance between the street and a building; and spacing, the distance between its property lines and adjacent structures.
  - a. The setback will approximate the setbacks of adjacent properties.
  - b. The lot, which measures 53.63' on the west property line, 84' along the south property line, 63.9' along the north property line, and 33.53' along the east property line. The corner is curved, which accounts for the discrepancy between the four property lines.
  - c. the house is approximately 23' x 54'
- 2. Building mass is established by the arrangement and proportion of its basic geometric components...Similarity of massing helps create a rhythm along the street, which is one of the appealing aspects of historic buildings.
  - a. the structure proposed to be moved to DeTonti Square is a one story frame bungalow with classical detailing, end gable roof, shiplap siding and 3-over-1 windows.

- b. the structure is very similar in scale and character to the house directly across the street from the vacant lot, on the northeast corner of Adams and Conception.
- c. the massing of the building is similar to adjacent historic structures.
- d. the house will be placed on a pier foundation, similar to adjacent historic structures
- e. the front porch would be reconstructed to replicate the original classical/craftsman porch.

Staff recommends approval of the application as submitted.

#### **PUBLIC TESTIMONY**

There was no one present to speak in favor of or in opposition to this application. Neighborhood president David Lay was present for informational purposes only, but did not address the Board.

# **BOARD DISCUSSION**

During the Review Board discussion on the application, the following points were made:

- 1. An accurate site plan, placing the house on the lot, and showing setbacks and existing trees will be required; this can be submitted to staff and circulated to the Board for review and approval on a mid-month basis.
- 2. That the applicants understand that prior to restoration/rehabilitation of the structure, the applicants return to the Board with plans and elevations.

#### FINDINGS OF FACT

Bunky Ralph moved that based on the facts presented in the application and at the public hearing, the Board finds staff comment to be acceptable as finding of fact, with Board Discussion Items 1-2 included as additional information. The motion was seconded by Dennis Carlisle, and passed by unanimous vote.

#### **DECISION ON THE APPLICATION**

Bunky Ralph made a motion to issue a Certificate of Appropriateness to move the structure onto the site with the understanding that the information annotated in Items1 and 2, under Board Discussion, be provided. Robert Brown seconded the motion, which passed by unanimous vote.

Committee Members voting on this application: Dennis Carlisle, Robert Brown, Harris Oswalt, Jim Wagoner, Jackie McCracken, Cindy Klotz, Bunky Ralph, Bill Christian.

Certificate of Appropriateness Expiration Date: 4/14/04

# APPLICATION FOR A CERTIFICATE OF APPROPRIATENESS CERTIFIED RECORD

**048-02/03 – CA** 1260 Government Street **Applicant:** Griffith Shell/Stephen Griffith

**Received:** 3/28/03 **Meeting Date (s):** 

**Submission Date** + **45 Days**: 5/12/0 1) 4/14/03 2) 3)

# **INTRODUCTION TO THE APPLICATION**

**<u>Historic District:</u>** Oakleigh Garden Historic District

**Classification:** Non-Contributing

While the property is listed as non-contributing, the

**Zoning:** B-2, Neighborhood Business

Additional Permits Required: Sign Permit from Urban Development

**Nature of Project:** Replace existing Shell signage with new corporate logo and color scheme as per

submitted plans.

The following signage is requested by the applicant: Signage on gas pumps (5 pumps, two per pump, 10 total)

6" x 6" square "Shell" logo 5 sf

Signage on Canopy

"Shell" name on west side of canopy 8' x 1' 8 sf

Monument Sign

Change out face – same design, different colors 3' x 4 ½'

Double sided @ 13.5 sf per side 27 sf

Total Signage 40 sf

The following signage is currently displayed on the property:

Signage on pumps 25 sf
Logo on pumps 1.56 sf
Shell logo on Canopy 5 sf
Shell monument sign 34 sf
Total Signage 65.56 sf

While this property is listed as non-contributing, the structure dates from the 1950s-1960s. The design of the structure, the "ranch-style", was a widely used design for Shell Gasoline as part of their corporate image. For this reason, this design type has become an icon of the recent past. This station is one of a rare few that has not closed in its service bays to evolve the service center into a convenience store.

## APPLICABLE SECTIONS OF GUIDELINES and DESCRIPTION OF PROJECT

Sign Design Guidelines for Mobile's Historic Districts and Government Street

SectionsTopicDescription of WorkCSizeInstall new signage

H Special Purpose Signs Existing signage on garage bay

# **STAFF COMMENTS**

Based on information contained in the Application, in Staff's judgement:

- 1. The size of the signage shall be in proportion to the building and the neighboring structures and signs.
  - a. The property occupies a prominent corner on Government Street.
  - b. The proposed replacement signage is a reduction from the existing signage.
  - c. The proposed signage material will be fiberglass.
- 2. The total maximum allowable sign area for all signs is one and one-half square feet per linear front foot of the principal building, not to exceed 64 sf.
  - a. The proposed building and pump signage totals 13 sf.
- 3. The total allowable square footage for the display area of a monument sign is 50 sf.
  - a. The proposed refacing of the existing monument sign totals 27 sf.
  - b. Special purpose signs are not reviewed except as noted.
  - d. The motto "Service is Our Business" was an integral part of the architectural design of the "ranch-style" Shell Service Station. For that reason, and for its historic significance, staff has not included this as signage in the proposal. However, by counting this additional lettering, the requested signage does not exceed the maximum of 64 sf.

Staff recommends approval of the application as submitted.

#### **PUBLIC TESTIMONY**

There was no one present to speak in favor of or in opposition to this application.

#### **BOARD DISCUSSION**

There was no Board Discussion regarding this application.

# **FINDINGS OF FACT**

Bunky Ralph moved that based on the facts presented in the application and at the public hearing, the Board finds staff comment A to be acceptable as finding of fact, with Board Discussion Items 1-4 included as additional information. The motion was seconded by Jim Wagoner, and passed by unanimous vote.

#### **DECISION ON THE APPLICATION**

Bill Christian moved to issue a Certificate of Appropriateness. Bunky Ralph seconded the motion, which passed by unanimous vote.

<u>Committee Members voting on this application</u>: Dennis Carlisle, Karen Carr, Cindy Klotz, Bunky Ralph, Robert Brown, Harris Oswalt, Jim Wagoner, Bill Christian.

Certificate of Appropriateness Expiration Date: 4/14/04